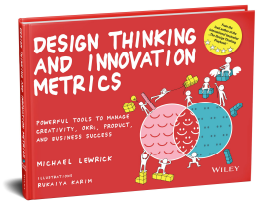
Project:
Team:
Version & Date:

THE EXPERIMENTS/PROTOTYPES TRACKING CANVAS

Quick guide: The canvas helps to systematically question the assumptions in the dimensions of desirability, feasibility, and viability. On this basis, the confidence level of the teams can also be validated. Finally, the actions based on outcomes can be defined. It is recommended to document always the learnings which support or refuse a specific assumption.

More tips & tricks on book page: 123



Lewrick, M.
Design Thinking and Innovation Metrics
978-1-1198-1515-0
www.design-metrics.com

Name of Experiment/ Prototype Tested:

Give every prototype or experiment a name.

Learnings

Document what has been learned from the evidence to support or refute a specific assumption:

2

Main Objective of the Experiment/Prototype Testing:

Define the main objectives of the test.

Critical Assumptions

Concentrate on the assumption critical and previously unknown!

1

Confirmed or rejected?

Calculate the confidence level based (likert 1 = weak and 3 = strong)

		Insights (I) are true? (1-3)	*Strength of the evidence (E)? (1-3)*	*= Calculated Confidence (C) Level I x E = C*		
Desirability						
Feasibility						
Viability						
Score						

Actions

What actions derive from experiment/ prototype measurements?

3

Love it, leave it, or change it?

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