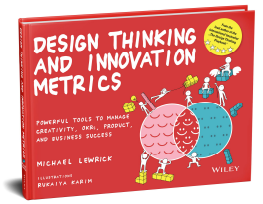
Project:
Team:
Version & Date:

OKRs DOCUMENTATION TEMPLATE

Quick guide: The template supports to capture the most important parameters to define the key results. As a mental model, it helps to follow a defined structure for the description of a key result that addresses the four most important questions about the end date, the outcome, the progress and ability to measure the objective.

More tips & tricks on book page: 304



Lewrick, M.
Design Thinking and Innovation Metrics
978-1-1198-1515-0
www.design-metrics.com

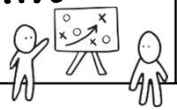
Vision/North Star

How will you define the one metric that matters most to the north star?

Name of the Team:

Strategic Goals/Prioritized Missions for the Initiative

What is the overall purpose and potential impact?



Type & Scoring:

For example: Moonshot, Roofshot, Everest

Objectives

What does the team want to do/achieve?

Objective 1	Objective 2	Objective 3

Key Results

Describe each of key results that show the effects.

Key Result 1:	Owner:	Key Result 2:	Owner:	Key Result 3:	Owner:
	Start Value:		Start Value:		Start Value:
	End Value:		End Value:		End Value:
Key Result 1:	**Owner:**	**Key Result 2:**	**Owner:**	**Key Result 3:**	**Owner:**
	Start Value:		Start Value:		Start Value:
	End Value:		End Value:		End Value:
Key Result 1:	**Owner:**	**Key Result 2:**	**Owner:**	**Key Result 3:**	**Owner:**
	Start Value:		Start Value:		Start Value:
	End Value:		End Value:		End Value:

Note

Descriptions, labels, questions, important stakeholders, benefiting (parent) objective, resources, skills needed

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